

MONTHLY SOCIAL MEDIA CONTENT

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July 2025

Content Type		SUN	MON	TUE	WED	THU	FRI	SAT
- Quiz / Polls - Mini Games - Testimonials - Behind the scenes - Product Highlight - Fun Facts - Exclusive discounts - Brand Collaboration		29	30	01 Quiz / Polls	02 Wednesday Wisdom (Behind-the-Scenes / You)	03 Quiz / Polls	04 Feature Friday (Client Win / Testimonial)	05 Weekend Vibes (Lifestyle / Soft Promo)
		06 Weekend Vibes (Lifestyle / Soft Promo)	07 Monday Motivation / Quote	08 Tip Tuesday (Social Media Strategy Tip)	09 Exclusive discounts	10 Thursday Reels Day (Tutorial or Trend)	11 Feature Friday (Client Win / Testimonial)	12 Brand Collaboration
		13 Product Highlight	14 Monday Motivation / Quote	15 Behind the scenes	16 Wednesday Wisdom (Behind-the-Scenes / You)	17 Brand Collaboration	18 Feature Friday (Client Win / Testimonial)	19 Exclusive discounts
		20 Weekend Vibes (Lifestyle / Soft Promo)	21 Mini Games	22 Behind the scenes	23 Wednesday Wisdom (Behind-the-Scenes / You)	24 Fun Facts	25 Feature Friday (Client Win / Testimonial)	26 Weekend Vibes (Lifestyle / Soft Promo)
Content Type		27 Testimonials	28 Monday Motivation / Quote	29 Tip Tuesday (Social Media Strategy Tip)	30 Testimonials	31 Thursday Reels Day (Tutorial or Trend)	01	02
Video Post Stories Reels								